

EdTech Leader VIPKid Expands its Global Education Platform

The Leader in Online Education Offers its Upgraded One-On-One Tutoring Product to Students All Over the World

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SAN FRANCISCO, Dec. 15, 2021 /PRNewswire/ -- Today, VIPKid, a leading global education technology company, officially released an updated [global platform](#), which will be accessible to students around the world. The global platform represents the company's commitment to achieving its mission to inspire and empower every child for the future.

"This is an exciting day for the VIPKid community. Our new global platform will enable us to connect more students around the world with dedicated teachers for immersive and engaging online learning," said Cindy Mi, VIPKid Founder and CEO.

For nearly a decade, VIPKid, which Cindy founded in 2013 and formally launched in 2014, has inspired millions of children through engaging instruction and created enduring human connections spanning vast distances. Now, as the company looks to the future, learnings gleaned over the past eight years uniquely position VIPKid for continued global success. The company's passionate community of online teachers, and experience delivering over 200 million live online classes to over 1 million students, has proven the platform's depth of capabilities and opens up new opportunities for VIPKid to partner with other edtech platforms that offer world-class learning instruction.

The [new global platform](#) can be accessed in multiple languages, will enable far more students to benefit from VIPKid's award-winning curriculum, and aims to provide online educators with more opportunities to inspire students around the world. Developed by VIPKid's Research Institute and perfected over 8 years, the company's curriculum was meticulously crafted based on in-depth research to personalize learning for each student and has now been updated to serve both global and regional audiences.

"Over the last few months, VIPKid's team has worked diligently to expand our global platform and update our curriculum for new audiences," explains Cindy of the company's new transition. "I want to thank all of our internal teams and vast teacher

community for sticking with us as we embark on a new journey, and I want to thank them for their commitment to continue achieving VIPKid's mission as we launch our global platform."

About VIPKid

VIPKid is a global education technology company and a leader in children's online education. Since its founding in 2013 and formal launch in 2014, VIPKid has connected students with experienced online educators for real-time learning. VIPKid's mission is to inspire and empower every child for the future and is committed to unleashing the power of the world's best educators by bringing their world-class learning product to a global audience. VIPKid envisions a global classroom that empowers students and teachers through personalized learning, connects cultures across the world, and ignites a passion for lifelong learning.

Media Contact:

Lindsey Vontz

lindsey@vipkid-intl.com