Alex Zheng, Former VP and CTO of Search at Baidu, Joins VIPKid as CTO

SAN FRANCISCO--VIPKid, a global education technology company, is pleased to announce that Alex Zheng has joined the company as Chief Technology Officer (CTO). Zheng will report directly to Founder and CEO Cindy Mi and will lead the company's innovation and technology strategy.

"Technology empowers VIPKid's innovative online global classroom, providing seamless real-time access to personalized learning for over 600,000 students and over 70,000 teachers," said Mi. "Alex's experience makes him the ideal choice to lead the next level of technological innovation at VIPKid and I am delighted to welcome him on board."

Alex joins VIPKid from internet search giant Baidu where he served as VP and CTO of Search. Alex joined Baidu in 2010 and in 2011 he founded Baidu's Silicon Valley research and development operations where he served as General Manager. Since 2016, Alex led Baidu's monetization platform's product and development, and as CTO, drove development and AI innovations for next-generation search, feed and advertising technologies. Prior to joining Baidu, he held senior technical and management positions in leading companies such as Google, Alibaba and Oracle.

About VIPKid

VIPKid is a global education technology company that connects children with the world's best teachers for real-time online English immersion learning. VIPKid's mission is to inspire and empower every child for the future. VIPKid envisions a global classroom that empowers students and teachers through personalized learning, connects cultures across the world and ignites a passion for lifelong learning. It believes that education is not one-size-fits-all, rather, all students are unique and the world is within their reach when connected with great teachers capable of personalizing learning and sparking curiosity.

Founded in 2013 and formally launched in 2014, VIPKid has become China's market-leading online education startup, attracting investment from Tencent, Coatue Management, Sequoia Capital, Sinovation Ventures, Yunfeng Capital, Matrix Partners, Learn Capital, Northern Light VC and Bryant Stibel, among others. The VIPKid platform currently connects over 600,000 paying students with over 70,000 teachers.